WILLOUGHBY PARISH PLAN
PLANNING FOR OUR FUTURE

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The Parish Plan is an important piece of work and helps us all consider how we want to influence the future of the village.

The number of residents who responded to the Willoughby Village survey was gratifying; the results from the survey have been used to develop this plan giving Willoughby resident’s ownership of the Parish Plan.

We hope the Parish Plan helps the village to thrive and it continues to be the pleasant, attractive and safe village we all know and love being part of.

Willoughby Parish Council
Parish Plan compiled in Oct 2013 and will be updated at regular intervals
A BRIEF HISTORY OF WILLOUGHBY CONT...

The discovery of sulphureted water in a new well in the 19th century led to two Spas in the parish, one was sited where Willoughby House is today and the other adjacent to the Four Crosses. The owner of the Four Crosses had the water tested, which was found by the Royal Institution to be similar to Harrogate’s. Sadly neither enterprise was a success.

The A45 follows a long established route from London to Holyhead providing Willoughby with good communications. Ogilby’s 1675 map of the route describes the section to Dunchurch as ‘bad way’ because it was difficult for horse drawn coaches – tarmacadam didn’t arrive until 1911.

The Oxford canal was opened in 1790 hence the wharf and inn where Longdown Lane crosses. The last major development was the arrival of the Great Central Railway in 1898 many families in the village had members working on the railway which closed in 1956.

In the 18th and 19th century the village was a busy place with, at one point, four inns, school, wheelwright/carpenter, smithy, post office, baker, butcher, and grocers. The farms employed a good number of residents.

As the 20th century progressed employment and services were found elsewhere resulting in few living and working in the village today.

The village contains a mixture of housing, some of historical value, such as Vale House, located on Lower Street, a Grade II listed house which was built in the late 16th century and some very modern houses built on the site of an old orchard and now known as White Barn Close. The bungalows in Brooks close were built in the 1960’s, the houses in Magdalen Road were built in the 1980’s and originally the development was designated for starter homes. The agricultural barns near the church were converted to modern living in the 1990’s.

Pye Court, originally Pie Court, a court associated with the market, issuing licences and punishing those guilty of misdemeanour or nuisance, is now a cluster of houses adjacent to the Willoughby Cricket Club.

St Nicholas parish church, parts of which date back to the early 16th century, is located at the end of Brooks Close.

There are two farms located in the village and several old farmhouses now converted to domestic dwellings.

The old Methodist Chapel is now a domestic dwelling as is the old School House, the Old Post Office and the Old Bakehouse; all of these building are located on Main Street. There was also a chapel on Lower Street but this was incorporated with the neighbouring property.

Facilities
The Village Hall is well used by local clubs and societies as well as being the hub of social activity. The Rose Inn is a popular and thriving Gastro Pub, recently renovated and restored – a beautiful listed building in the heart of the village. The café, located on the A45, is also a popular spot for villagers and passing trade. A Beauty Salon / Hairdressers is located on Lower Street. A Car Wash facility is located next to the café on the A45. There is also a Garage / Car Sales site also located on the A45 opposite the café.

Willoughby has a large pond, located along Lower Street, home to numerous Ducks and Moorhens and a pocket nature reserve in Haywoods Lodge which can be accessed from the A45. The Playing Field / Playground is located behind The Rose Inn just off Main Street and the Amenity Garden is located between the pub and the Old Bakehouse.

Footpaths criss-cross the village and surrounding countryside – a haven of flora and fauna.
Background to the compilation of the Parish Plan

The Plan is written against the backdrop of the Rugby Borough Council Core Strategy and the National Planning Policy Framework March 2012. The Core Strategy CS1 incorporates policies providing guidance on the location and form of building and other development and identifies a rural settlement hierarchy. Willoughby is categorized as a Local Needs Settlement.

This means new housing and employment development will only be permitted to meet identified needs of the local community within the existing village boundaries. The Parish Plan reflects the views of residents expressed in the Survey Report, a many of whom stated no further homes were needed. As to location, residents who felt there was a need for further housing development advocated infill plots (thus, subject to local need, falling within the Local Needs Settlement criteria).

Policy CS2: Parish Plans (From the RBC Core Strategy Policy Document)

Where the views of a community are expressed in a Parish Plan (or equivalent), they will be taken into account in the planning system. For the views of a community to be considered, the Parish Plan will need to:

- have been endorsed by Rugby Borough Council;
- be in conformity with the LDF; and
- be regularly updated if necessary.

The use of parish plans will principally inform:

- the determination of a planning application;
- the requirement and scope of development contributions associated with planning permission; and
- the assessment of schemes in the context of a need identified through the Parish Plan.

The Parish Plan

The Parish Plan is designed to reflect the views of residents as highlighted in the Parish Survey carried out in 2012.

Once adopted, Rugby Borough Council will refer to the Willoughby Parish Plan when making decisions which may affect our community.

Willoughby is classed as a local needs settlement and therefore is at the lowest level in the hierarchy of development.

Willoughby Parish Council has been working on the development of a Parish Plan for several years and as part of this development the Willoughby Survey was issued in 2012.

The results of this survey have now been used to create the Parish plan.

51% of Willoughby residents completed the survey; the age range within those respondents’ households ranged from babies to residents of over eighty years old. 33% of respondents had lived in Willoughby for 1 – 10 years with 4% having lived in the village for between 71 – 80 years! 78% of respondents were either very satisfied or satisfied with living in Willoughby.
1. **PHYSICAL ENVIRONMENT**

**What you told us**

When asked ‘Do you think there are parts of Willoughby that could be improved?’, 70% of respondents said that they thought it could. Highlighted problems were fast cars, dog mess, and sewage and other smells. Litter was also highlighted as a problem for a small number of people. Barking dogs and dogs loose in the village also caused a problem as do cars parked on or over the pavement. Heavy, wide and tall vehicles passing through the village were cause for concern.

98% of villagers were very satisfied / satisfied with the waste collection facilities. However, many people would like to see better collection services for larger items and better recycling facilities in Willoughby.

Reducing energy use in the home was voted the top environmental scheme for Willoughby, closely followed by the installation of solar panels. Only 11% of respondents would like to see wind turbines in or around the village.

**Do you think there are parts of Willoughby, e.g. buildings or roads that could be improved?**

![Pie chart showing 70% Yes, 19% No, 11% Don't know]
Do you experience problems with the following in Willoughby?

- Sewage or other smells: 16%
- Noise from aircraft: 5%
- Noise from houses/gardens: 5%
- Noise from industry/business: 1%
- Noise from traffic: 4%
- Fast cars: 33%
- Air pollution from another source: 4%
- Air pollution from traffic: 1%
- Dog mess: 23%
- Litter: 8%

How satisfied are you with recycling and waste collection facilites?

- Very satisfied: 49%
- Satisfied: 48%
- Dissatisfied: 2%

Do you think any of the following would improve recycling and waste collection?

- Better information on waste services: 10%
- Recycling collection points within Willoughby: 24%
- Better collection services for larger items: 38%
- Better holiday-time collection arrangements: 6%
- More frequent door step collections: 9%
- Door step collection to include more types of waste: 12%

Would you support any of the following environmental schemes in Willoughby?

- Ban on use of plastic bags in shops: 21%
- Car sharing: 11%
- Reducing energy use in homes e.g. insulation: 33%
- Solar-panels: 24%
- Wind-turbines: 11%
What we are going to do

As highlighted in the results, speeding, dog fowling and litter are the biggest issues when it comes to the physical environment. These areas, along with recycling and energy saving will be the main focus in the action plan.

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>ACTION</th>
<th>HOW</th>
<th>PRIORITY</th>
<th>BY WHO</th>
<th>TIMESCALE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dog fowling</td>
<td>Consult Dog Warden</td>
<td>Report offenders to Warden</td>
<td>High</td>
<td>WPC</td>
<td>Already actioned</td>
</tr>
<tr>
<td></td>
<td>Increased publicity</td>
<td>Willoughby monthly</td>
<td>High</td>
<td>WPC</td>
<td>Already actioned</td>
</tr>
<tr>
<td></td>
<td>Obtain and display penalty notices</td>
<td>Work with the RBC</td>
<td>High</td>
<td>RBC</td>
<td>Six months</td>
</tr>
<tr>
<td>Litter</td>
<td>Willoughby Monthly article</td>
<td>Litter picking</td>
<td>Medium</td>
<td>WPC and villagers</td>
<td>Ongoing</td>
</tr>
<tr>
<td></td>
<td>Residents and businesses to take responsibility for their own areas</td>
<td>Incentivise by aiming for an entry to Calor Village of the Year</td>
<td>Medium</td>
<td>WPC and villagers</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Recycling of large items</td>
<td>Discuss with Sean Lawson (RBC)</td>
<td>Meeting and email</td>
<td>Medium</td>
<td>WPC and RBC</td>
<td>Six months</td>
</tr>
<tr>
<td>Energy saving</td>
<td>Investigation of schemes available</td>
<td>Arrange meetings</td>
<td>Medium</td>
<td>WPC and partners</td>
<td>12 months</td>
</tr>
</tbody>
</table>

2. WILLOUGHBY COMMUNITY

What you told us

There were many suggestions to how we could improve the community in Willoughby. Suggestions included welcome packs and information for newcomers, a befriending scheme for neighbours living alone, more information about the Parish Council and local Government activities, and the opportunity to be involved in the decision making for Willoughby.

Respondents would like to see more activities for young people, an allotment scheme, and a post office and/or general store.

63% or respondents use the village hall less than once a month, although 10% use it once a week. The playing field is used less than once a month by the majority of people, however, 18% of people use it a few times a month and 12% use it at least once a week. The village pond and Haywards Lodge are used less frequently.

People would be more inclined to use these facilities if there were activities organised during the weekends, and better information about facilities and events.

Suggestions include an improved park and playground for children, indoor activities such as table tennis, and a mum and tots playgroup. A gardening club was also suggested.

What could improve the community in Willoughby?

![Bar chart showing suggestions for improving the community in Willoughby](chart.png)
How often do you use the following facilities in Willoughby?

**The Village Hall**

- At least once a week: 23%
- A few times a month: 61%
- Less than once a month: 10%
- Never: 5%

**The Playing Field**

- At least once a week: 18%
- A few times a month: 12%
- Less than once a month: 61%
- Never: 10%

**The Village Pond or Haywards Lodge**

- At least once a week: 29%
- A few times a month: 23%
- Less than once a month: 31%
- Never: 15%

What would encourage you to use the recreation facilities more?

- More activities that interest me: 27%
- More activities organised during the weekend: 17%
- More activities organised during the evening: 13%
- More activities organised during the daytime: 8%
- More activities organised indoors: 9%
- More activities organised outdoors: 12%

Do you think there are problems with crime and disorder in Willoughby?

- Yes: 34%
- No: 49%
- Don't know: 16%
Are there parts of Willoughby where you don’t feel safe?

- Yes: 5%
- No: 87%
- Don’t know: 8%

Do any of the following issues cause you concern in Willoughby?

- Alcohol misuse: 0%
- Threatening calls to your door: 5%
- Group of people causing trouble: 4%
- Illegal drug use: 3%
- Safety of children/young people: 9%
- Safety on the streets during the day: 3%
- Safety on the streets during the night: 7%
- Security of your house: 31%
- Vandals/improper graffiti: 32%

Have you had problems contacting the police to report a crime or problem?

- Yes: 40%
- No: 55%
- Don’t know/never needed to: 5%

What we are going to do

A lot of issues have been raised within with section ranging from welcome packs and activity groups to crime and disorder. These areas, along with allotments and a community shop will be the main focus in the action plan.

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>ACTION</th>
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<th>PRIORITY</th>
<th>BY WHO</th>
<th>TIMESCALE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome packs</td>
<td>Gather information and circulate to residents</td>
<td>Up-date information and format welcome pack</td>
<td>Medium</td>
<td>WPC</td>
<td>Six months</td>
</tr>
<tr>
<td>Information for WPC and RBC activities</td>
<td>Expand Willoughby newsletter</td>
<td>Gather information for Willoughby newsletter</td>
<td>Medium</td>
<td>WPC, RBC and WCG</td>
<td>12 months</td>
</tr>
</tbody>
</table>
### FACILITIES AND SERVICES

#### What you told us

The village hall is the most used facility in the village. However respondents have suggested additional services such as shop/general store, newspaper delivery, school, playgroup, a chemist, and a doctor’s surgery. Other suggestions included adult sports equipment, a cinema and a swimming pool.

Many people had difficulty finding information about local childcare provision, and the Parish Council would welcome information about this to circulate within the community.

Many people would like to see improved facilities and activities for young people and children.

Concern has been expressed about the lack of transport in the local area and people would like more information on existing services and services in the home, such as chiropody and meals on wheels.

78% of respondents are very satisfied / satisfied with the services available. Although 23% would like to see the surgery open at weekends and 14% would like lifestyle clinics, weight loss classes and exercise classes available in the village.
What are the most important ways to improve facilities and activities for young people and children?

Which of the following facilities do you use in Willoughby?

How satisfied are you with the health services available for Willoughby?

Would you make use of any of the following health services if they were introduced?
Which surgery do you use?

- Daventry: 51%
- Rugby: 47%
- Dunchurch: 3%

Do you or anyone in your household have difficulty getting to the following?

- Hospital: 16%
- Doctor: 22%
- Chemist: 14%
- Chiropodist: 8%
- Optician: 19%
- Dentist: 16%
- Other medical facility: 5%

**What we are going to do**

The Parish Council would welcome information about local childcare provision to circulate within the community.

The Parish Council would like to hear from parents or anyone who wants to get involved in providing opportunities for young people to meet and participate in activities or help with setting up a youth club. The Parish Council would also assist in moving forward of the provision of a mother and toddler group.

The Parish Council would also like to hear from anyone who can provide transport to any of the local doctor's surgeries. The DACT bus is available for small group outings.

If anyone with any internet access would like to help set up a home delivery food service, for those unable to travel to local supermarkets, please contact Mike Thomas or Rachel Settle.

The comments generated from this survey will be passed to the local Primary Healthcare Trust concerned.

**Issue**

<table>
<thead>
<tr>
<th>Issue</th>
<th>Action</th>
<th>How</th>
<th>Priority</th>
<th>By Who</th>
<th>Timescale</th>
</tr>
</thead>
<tbody>
<tr>
<td>Internet service point in village</td>
<td>Available financial assistance</td>
<td>Grant to village hall</td>
<td>High</td>
<td>WPC, VHC and Willoughby Society</td>
<td>Already actioned</td>
</tr>
<tr>
<td>Community shop</td>
<td>Investigate community scheme</td>
<td>Newsletters / flyer / rural partnership</td>
<td>Medium</td>
<td>WPC and local residents</td>
<td>12 months</td>
</tr>
<tr>
<td>Parent and tots group</td>
<td>Investigate feasibility of setting up grant</td>
<td>Newsletter / personal approach / VHC</td>
<td>Medium</td>
<td>WPC / VHC / Community</td>
<td>12 months</td>
</tr>
<tr>
<td>Youth club / activities for children</td>
<td>Investigate youth service providers</td>
<td>Meetings with ACTIVATE and RBC / WCE</td>
<td>Medium</td>
<td>RBC / WCC</td>
<td>12 months</td>
</tr>
<tr>
<td>Information for local childcare</td>
<td>Investigate youth service providers</td>
<td>Meetings with ACTIVATE and RBC / WCE</td>
<td>Medium</td>
<td>RBC / WCC</td>
<td>12 months</td>
</tr>
</tbody>
</table>
4. TRAFFIC AND TRANSPORT

What you told us

34% of respondents travel between five and 10 miles to work, with 13% working from home. 74% of villagers use a car to get to work, school or college, with only 14% using the school or public bus. 2% use a car share, 2% cycle and 6% walk.

The majority of driving or cycling problems occur when leaving from or returning to the village at the Main Street/Woolscot junctions. 20% have a problem with speeding traffic and 15% have complained about the poor state of the roads. Additional comments include speeding on the A45, overtaking at both junctions in to and out of Willoughby, parking on both sides of the road in Main Street, and crossing the A45 at Long Down Lane junction.

To encourage less car use, 22% would like to see better cycling/walking routes, 22% would like to see more bus routes to different destinations, and 25% would like a more frequent bus service on existing routes. Additional comments include the provision of a local shop and a community bus.

Walking in and around the village, mainly people had a problem with the behaviour of drivers, especially those speeding. 20% had problems with badly parked vehicles, 15% with the poor state of the pavements and roads, and 13% with over hanging hedges and bushes.

54% are very dissatisfied/dissatisfied with the bus service provided.
What would encourage you to use your car less, particularly for local journeys?

- Better/safer ways to get children to school: 1%
- Better walking/cycling routes: 1%
- Car sharing schemes: 22%
- Cheaper bus fares: 2%
- Different bus routes/more destinations: 25%
- More frequent buses: 13%

Do any of the following cause problems when walking around the village?

- Poor state of pavements and roads: 15%
- Overhanging hedges and bushes: 13%
- Lack of pedestrian routes: 6%
- Inadequate street lighting: 6%
- Crossing roads safely: 8%
- Behaviour of drivers e.g. speeding: 27%
- Behaviour of cyclists: 5%
- Bad parking: 20%

How satisfied are you with the Willoughby bus service?

- Very satisfied: 38%
- Satisfied: 42%
- Dissatisfied: 16%
- Very dissatisfied: 4%

Do any of the following cause problems when using the bus service?

- Cost of bus fares: 23%
- Frequency of the service during the day: 17%
- Frequency of the service during the evening: 7%
- Frequency of the service on Sundays: 6%
- Lack of information e.g. timetable: 11%
- Position of bus stops: 15%
- Condition of bus stops: 7%
- Reliability of bus services: 11%
- Routes and destinations: 11%
### What we are going to do

The Parish Council will pass on the comments about speeding, poor parking, poor state of the pavements and over hanging bushes to the appropriate of Rugby Borough Council and the Highways Agency.

Regarding issues with the junctions, the Parish Council will also pass on these comments.

Comments regarding the poor bus service and suggestion for improvements will be passed by the Parish Council to the local bus service companies involved. The Parish Council will try to move forward with the issue of the bus shelter – having an additional bus shelter on the A45 Daventry side.

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<tr>
<th>ISSUE</th>
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<th>BY WHO</th>
<th>TIMESCALE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speeding</td>
<td>Consult with the WCC Speed Awareness team</td>
<td>Speed awareness signs</td>
<td>High</td>
<td>WPC</td>
<td>Already actioned</td>
</tr>
<tr>
<td></td>
<td>Consultation with the Police</td>
<td>Monitor speeding traffic</td>
<td>High</td>
<td>WPC</td>
<td>Already actioned</td>
</tr>
<tr>
<td>Poor parking</td>
<td>Public awareness</td>
<td>Newsletter</td>
<td>High</td>
<td>WPC / Community Police</td>
<td>12 months</td>
</tr>
<tr>
<td></td>
<td>Consultation with PCSO</td>
<td>Meetings with PCSO Helena Steadmam</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Over hanging bushes</td>
<td>Consultation with RBC</td>
<td>Meetings with RBC</td>
<td>Medium</td>
<td>WPC / RBC</td>
<td>12 months</td>
</tr>
<tr>
<td>Poor bus service</td>
<td>Results of survey to be passed to relevant bus service providers</td>
<td>Letter and email</td>
<td>Medium</td>
<td>WPC</td>
<td>12 months</td>
</tr>
</tbody>
</table>

### 5. HOUSING AND PLANNING

#### What you told us

The biggest response from nearly all respondents was a resounding no to the crematorium. Respondents views on planning ranged from ‘we should protect the heritage of the village’ (18%), ‘there should be no building work outside the village boundary’ (17%), ‘extensions should be in keeping with the property and that of its neighbours’ (14%), ‘we need affordable housing’ (8%), and ‘we are too resistant to change’ (3%).

Additional comments include ‘we should resist any further housing other than infill’, ‘buildings of age and interest should be listed’, and ‘we should look at the pros and cons of Willoughby becoming a conservation area’.

Comments about the countryside around Willoughby consist of ‘the countryside should be protected’ (27%), ‘work should be taken to protect the heritage of Willoughby’ (19%), ‘we should create wildlife conservation areas’ (16%), ‘we should develop allotments’ (14%), ‘we should plant woods around the village’ (15%), and ‘the village should be left as it is’ (9%).

With regards to amenity services within Willoughby, the majority of those who responded are happy with all the services, with the exception of broadband and mobile reception. 31% of respondents have access to broadband and 43% would like to see a public internet facility – perhaps in the village hall.

#### What are your views on planning in Willoughby?

<table>
<thead>
<tr>
<th>Responses</th>
<th>Responses</th>
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</thead>
<tbody>
<tr>
<td>Should we try to get Willoughby designated as a conservation area?</td>
<td>43</td>
</tr>
<tr>
<td>Buildings of age and interest should be listed</td>
<td>38</td>
</tr>
<tr>
<td>We are too resistant to change</td>
<td>14</td>
</tr>
<tr>
<td>We should protect the heritage of the village (inside and outside the village)</td>
<td>68</td>
</tr>
<tr>
<td>We should resist any future housing</td>
<td>27</td>
</tr>
<tr>
<td>Extensions should be kept in keeping with the existing house</td>
<td>50</td>
</tr>
<tr>
<td>There should be no building outside the village to extend the size of Willoughby</td>
<td>63</td>
</tr>
<tr>
<td>New housing should only be in the village</td>
<td>31</td>
</tr>
<tr>
<td>We need affordable housing for villagers</td>
<td>29</td>
</tr>
<tr>
<td>We need more housing</td>
<td>8</td>
</tr>
</tbody>
</table>
What are your views on the countryside around in Willoughby?

- 27%: It should be left as it is
- 16%: Plant some woods
- 15%: Create wildlife conservation areas
- 14%: Develop allotments
- 13%: Work to protect the heritage
- 9%: The countryside should be protected

Are you satisfied with the following services in Willoughby?

- Postal Service: 83%
- Street lighting: 55%
- Broadband: 31%
- Telephone: 72%
- Gas: 72%
- Electricity: 77%
- Drainage and sewage: 65%
- Water supply: 83%

Communication

- 70%: Do you have access to broadband?
- 22%: Would you like to see a public internet facility perhaps in the Village Hall?
- 29%: Would you be happy to be contacted by email if you have broadband?

What we are going to do

- The VACC Committee worked hard on behalf of the Willoughby community to prevent the development of a crematorium on the outskirts of the village. Should an unsuitable major development again threaten our community, the Committee would reconvene.
- The Parish Council is working on a village design statement to help influence future decision making on planning issues.
- The Parish Council will work hard to ensure that footpaths and hedgerows are well maintained and that our open spaces are protected.

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</tr>
</thead>
<tbody>
<tr>
<td>Overgrown hedges and trees</td>
<td>Consultation with local landowners</td>
<td>Meetings with local landowners</td>
<td>Medium</td>
<td>WPC</td>
<td>Six months</td>
</tr>
<tr>
<td>Reduce dog fouling</td>
<td>Prevent by making the offence more public</td>
<td>Obtain and display penalty notices</td>
<td>High</td>
<td>WPC</td>
<td>Six months</td>
</tr>
<tr>
<td>ISSUE</td>
<td>ACTION</td>
<td>HOW</td>
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<tr>
<td>Lack of affordable housing</td>
<td>Carry out a housing needs survey</td>
<td>Create survey and issue to village residents</td>
<td>High</td>
<td>WPC / Midland Rural Housing</td>
<td>Six months</td>
</tr>
<tr>
<td>Untidy / littered village</td>
<td>Maintain the appearance and cleanliness of the village</td>
<td>Develop strategy for residents and businesses to take responsibility for their immediate area</td>
<td>Medium</td>
<td>WPC / residents / local businesses</td>
<td>Six months</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Offer incentive e.g. entry to the Calor Village of the Year competition</td>
<td>Medium</td>
<td>WPC / residents / local businesses</td>
<td>Six months</td>
</tr>
<tr>
<td>Poor state of pavements</td>
<td>Undertake survey of pavements and consult with RBC</td>
<td>Meetings and discussions with RBC</td>
<td>High</td>
<td>WPC / RBC</td>
<td>12 months</td>
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<tr>
<td>Poor awareness of WPC</td>
<td>Public awareness</td>
<td>Publish WPC news and information in Willoughby Monthly</td>
<td>Medium</td>
<td>WPC</td>
<td>12 months</td>
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<tr>
<td></td>
<td>Consultation with PCSO</td>
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**OVERALL**

When asked to list the top three things that could make Willoughby an even better place to live, taking in all the responses there were eight points raised by almost everyone:

1. Better amenities – such as a shop, post office, bakery, café and take away
2. Reduce speeding – both in the village and on A45
3. Better roads – in the village and surrounding areas
4. Improved bus services
5. Improved broadband and mobile phone signal
6. Local place for people to meet
7. No crematorium
8. More activities for young people

**ACKNOWLEDGEMENTS**

All the residents of Willoughby who have contributed ideas, comments and information for the Parish Plan

Willoughby Parish Council

Rugby Borough Council for consultation and advice

Laura Mullan – design of this document [www.myeasyreading.co.uk](http://www.myeasyreading.co.uk)

Richard Jackson and the Willoughby Society for the historical background
<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Description</th>
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<tr>
<td>HA</td>
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<tr>
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<td>Policy CS1 Development Strategy</td>
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<tr>
<td>Policies</td>
<td>Policy CS2 Parish Plan</td>
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<td>CS16 Sustainable Design</td>
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<td>RBC</td>
<td>Rugby Borough Council</td>
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<tr>
<td>The Plan</td>
<td>This Parish Plan</td>
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<tr>
<td>The survey</td>
<td>The survey of all Willoughby residents carried out in October 2012 to establish areas of concern and future requirements of the community and also to allow residents to say what aspects of living in the village they enjoyed the most</td>
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<td>The VACC Committee</td>
<td>Village Against Cemetery and Crematorium Committee</td>
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<td>VDS</td>
<td>Village Design Statement</td>
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<td>Warwickshire Country Council</td>
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<td>WPC</td>
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For up-to-date parish news look online www.willoughbyweb.net